

MBA Study Trip Indonesia

Jakarta, Bandung & Bali
28 September to 4 October 2024



Indonesia is a fast-developing country in south east Asia. With a population of almost 280 million (4th in the world) and a GDP of 4.7 trillion (PPP, 7th in the world) Indonesia is becoming an important player in global economy.

As an upper-middle income country and member of the G20, Indonesia is classified as a newly industrialized country. Besides a shrinking agricultural sector (12 % of GDP), there is a powerful industrial sector (42 %) and a growing service sector.

Our study trip will give insights into this dynamic economy. We will visit both Swiss as well as local companies.

Indonesia is also a growing touristic destination, offering a diverse cultural heritage, beautiful landscapes with more than 17'000 with one of the highest biodiversity in the world. We will end our study trip on Bali – the touristic hotspot of Indonesia – where we have the chance to visit the smart banana village, a joint research project of ITB (a leading university of Indonesia) and FHNW, combining organic agriculture, sustainable tourism, technology (e.g. drones, biotechnology), and cooperation building.

Participants	Students/ Alumni MBA FHNW, Swiss International MBA, MCI, EBS.
Objectives	Insights into doing business in and with Indonesia, the general ecosystem, business practices and cultural aspects.
Dates	- Kick-off in Jakarta on 28 th of September at 2pm - Close in Bali on 4 th of October at 6pm
Programme	The programme is not confirmed yet but may include visits to: <ul style="list-style-type: none"> - Swiss and local enterprises (of various industries and sizes) - Start-ups / incubators - Embassy / business hub - Partner university (Institut Teknologi Bandung) - NGO - Development initiatives
Flights	Participants book flights to Jakarta (CGK) and back from Bali (DPS) themselves. The study trip begins in Jakarta and closes in Bali so participants can stay on and make holidays. Flexible tickets with cancellation option are recommended as we cannot assume any responsibility due to unforeseen circumstances.

Accommodation	The package covers single rooms with breakfast from Saturday 28 September 2024 to Friday 4 October 2024. If you wish to book additional nights, early check-in or late check-out you may contact the hotel directly.
Coordination	Prof. Dr. Rolf Meyer, Head MBA (Windisch) rolf.meyer@fhnw.ch Prof. Dr. Andreas Hinz, Head of SIMBA and MCI andreas.hinz@fhnw.ch
Insurance / Visa	Participants are responsible for insurance coverage. Our partner university Institut Teknologi Bandung will process Visa applications collectively for all participants as part of the travel package.
Package Fee	CHF 1'790.- which includes hotel, local transport (including flight from Jakarta to Bali), some food and touristic activities. The package fee exclusively covers expenses for activities as per official programme. Not included are individual flights to and from Indonesia, airport transfers, as well lunches and dinners that are not part of the official programme.
Additional information	Attendance in all activities from kick-off to close is compulsory. The study tour is rounded off with 1-2 selected tourist attractions.
Registration	Participation is conditional on formal registration here . Deadline is 31 st of July 2024.
