

Swiss-based SMEs Discovering India

Programme on 27 August 2024 at the FHNW OVR Campus in Olten

16.00	Welcome	Prof. Dr. Regula-Altman-Jöhl, Director FHNW School of Business (tbc) Prof. Pieter Perrett FHNW
16.15	„India’s strategy of becoming the world's largest manufacturing hub “	Ambassador of India to Switzerland Mr. Mridul Kumar (tbc)
16.30	Presentation most recent FHNW empirical studies on „Doing Business in India with focus on Swiss SMEs“	Raphael Pauli (Student)
17.00	„Business Opportunities for Swiss SMEs – the Free Trade Agreement as a Game Changer“	Philippe Reich (Chairman Swiss-Indian Chamber of Commerce)
17.15	Break	
17.30	Two Swiss SMEs who already do Business in and with India	Blaser Swissslube Endress + Hauser (tbc)
18.00	Fire side chat with Richard Fritschi	former Executive Board Member SICC
18.15	Panel discussion with 2 Swiss SMEs	Richard Fritschi and Philippe Reich Raoul Keller (swissmem), Luc Schnurrenberger (economiesuisse)
18.45	Presentation FHNW Executive Programme for Swiss-based SMEs on „Explore & Discover Business Opportunities with Free Trade Partner INDIA»	Marco Casanova lic.rer.pol. FHNW
19.00	Apéro	

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