

BSc Business Administration (International Management) Degree Programme

Information

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Welcome



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BSc International Management



Knowledge of Business
Administration
International Business Focus



International Experience
Global Mindset
Intercultural Competencies



Communication Competencies
Digital Skills
English + Foreign Languages

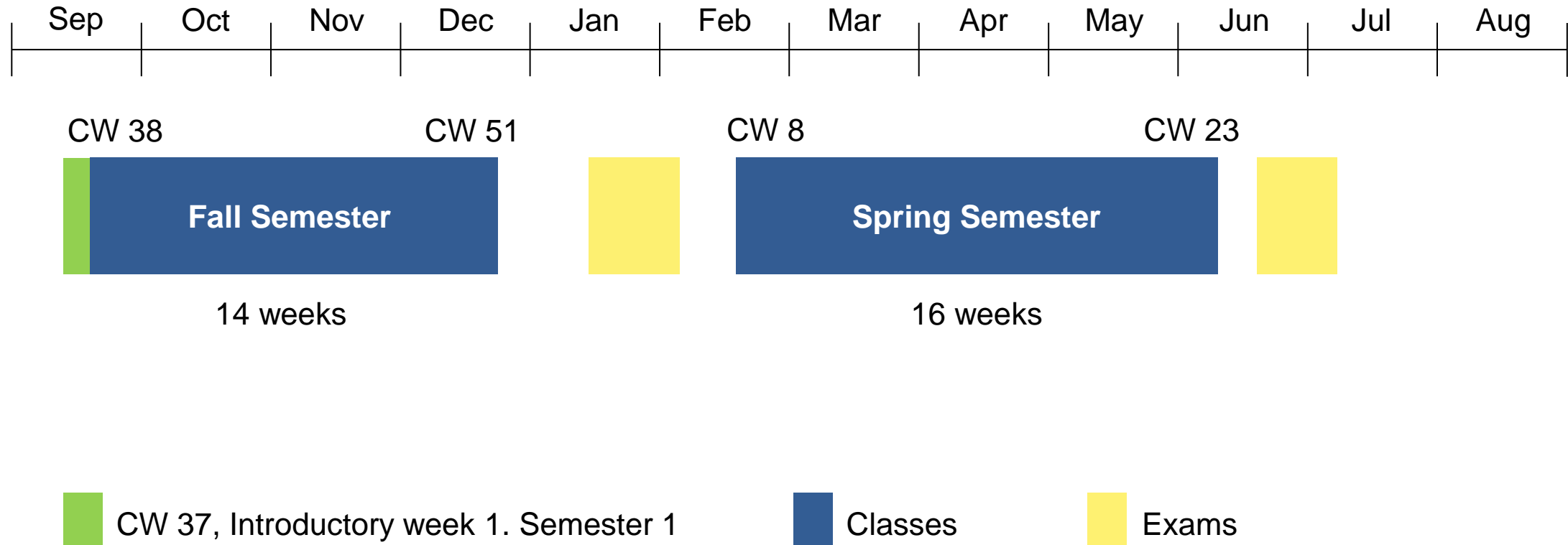


Wide Range of Electives
Choice of Specialisations
Networking Opportunities

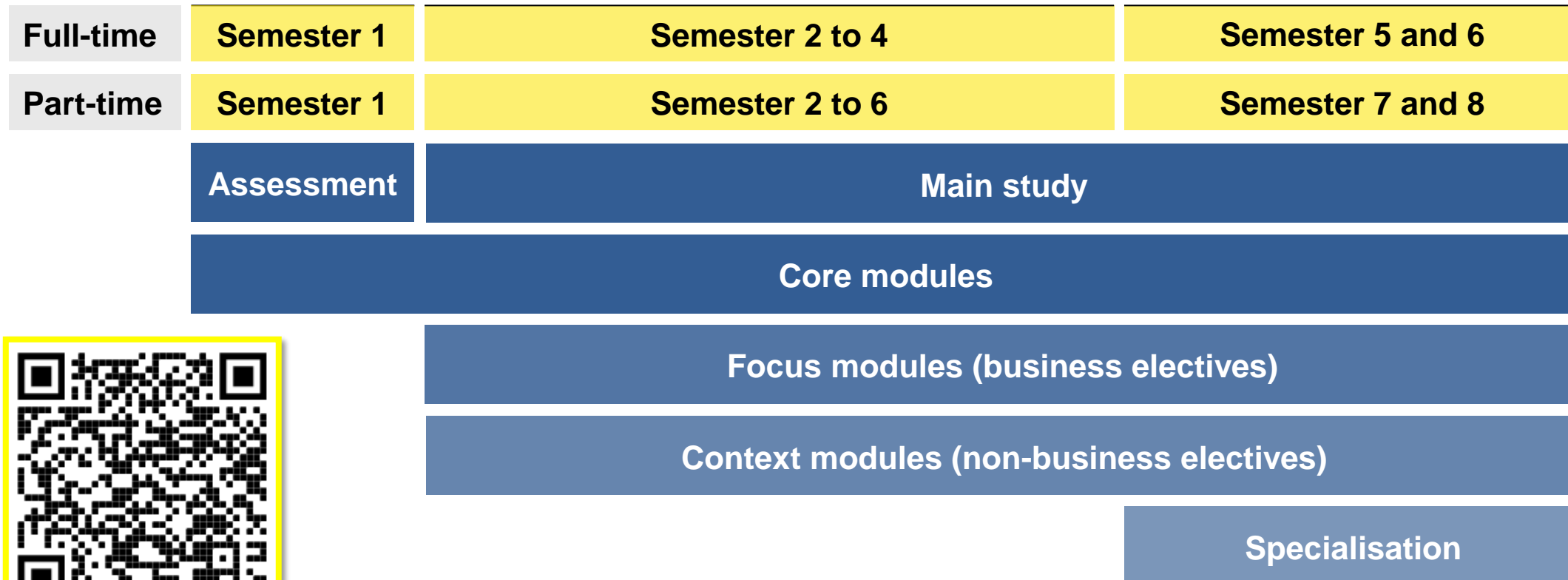
Curriculum Structure



Semester Overview

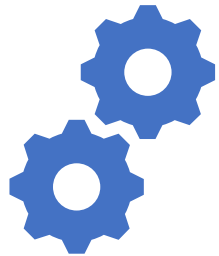


BSc Business Administration (IM) Programme

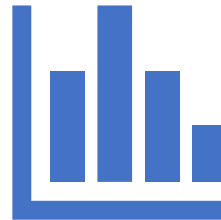


| Assessment Stage | | Main Study/ Semester Abroad | | | | | | | | | |
|---------------------------------------|---------|---|---------|--|---------|--|---------|--|---------|--|-----------------|
| Semester 1 | 30 ECTS | Semester 2 | 30 ECTS | Semester 3 | 30 ECTS | Semester 4 | 30 ECTS | Semester 5 | 30 ECTS | Semester 6 | 30 ECTS |
| organising and developing | | | | | | | | | | | 25 ECTS |
| | | - Information Management | | - Marketing | | - Business Processes & Project Management | | - Supply Chain Management & Sustainability | | - Entrepreneurship & Innovation | |
| calculating and controlling | | | | | | | | | | | 30 ECTS |
| | | - Financial Accounting - Business Maths & Statistics 1 | | - Management Accounting - Business Maths & Statistics 2 | | - Corporate Finance | | - Financial Reporting & Controlling | | | |
| analysing and deciding | | | | | | | | | | | 15 ECTS |
| | | - Critical Approach & Business Ethics | | | | - Empirical Methods & Business Analytics - Research Paper | | | | | |
| integrating and implementing | | | | | | | | | | | 45 ECTS |
| | | - Principles of Management | | | | | | - Specialisation Part 1 - Project Work | | - Specialisation Part 2 - Bachelor's Thesis - Integration Module | |
| communicating and leading | | | | | | | | | | | 30 ECTS |
| | | - Business Communication 1 | | - Business Communication 2 - HRM & Organisational Behaviour 1 | | - Business Communication 3 - HRM & Organisational Behaviour 2 | | | | - Business Communication 4 | |
| understanding your environment | | | | | | | | | | | 25 ECTS |
| | | - Foundations of Business Law | | - Microeconomics - Context Module(s) | | - Microeconomics - Context Module(s) | | - Context Module(s) | | | |
| Focus Modules | | | | | | | | | | | 10 ECTS |
| | | | | | | - Focus Module 1 | | - Focus Module 2 | | | |
| Total | | | | | | | | | | | 180 ECTS |

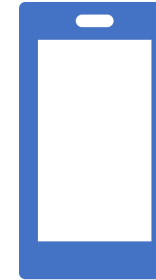
BSc IM Study Tracks



Full-Time Track
On Campus



Part-Time Track
On Campus

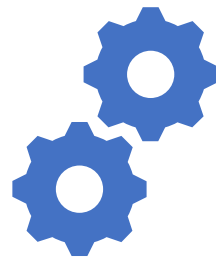


Part-Time Track
On Campus & Online

Examples of Full-Time and Part-Time Study Tracks

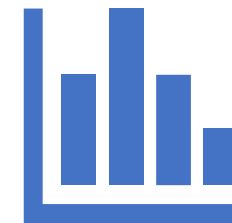
Full-time

- Classes take place Monday to Friday (08.15 - 12.00 / 13.15 - 17.00).
- One day per week is free for self-study.
- Opportunity to take evening (electives) and intensive courses.
- Limited number of modules are also offered online (electives).



Part-time

- Classes take place on two weekdays, evenings or also on Saturday (morning)
- Opportunity to take additional evening (electives) and intensive courses.
- Limited number of modules are also offered online (electives).

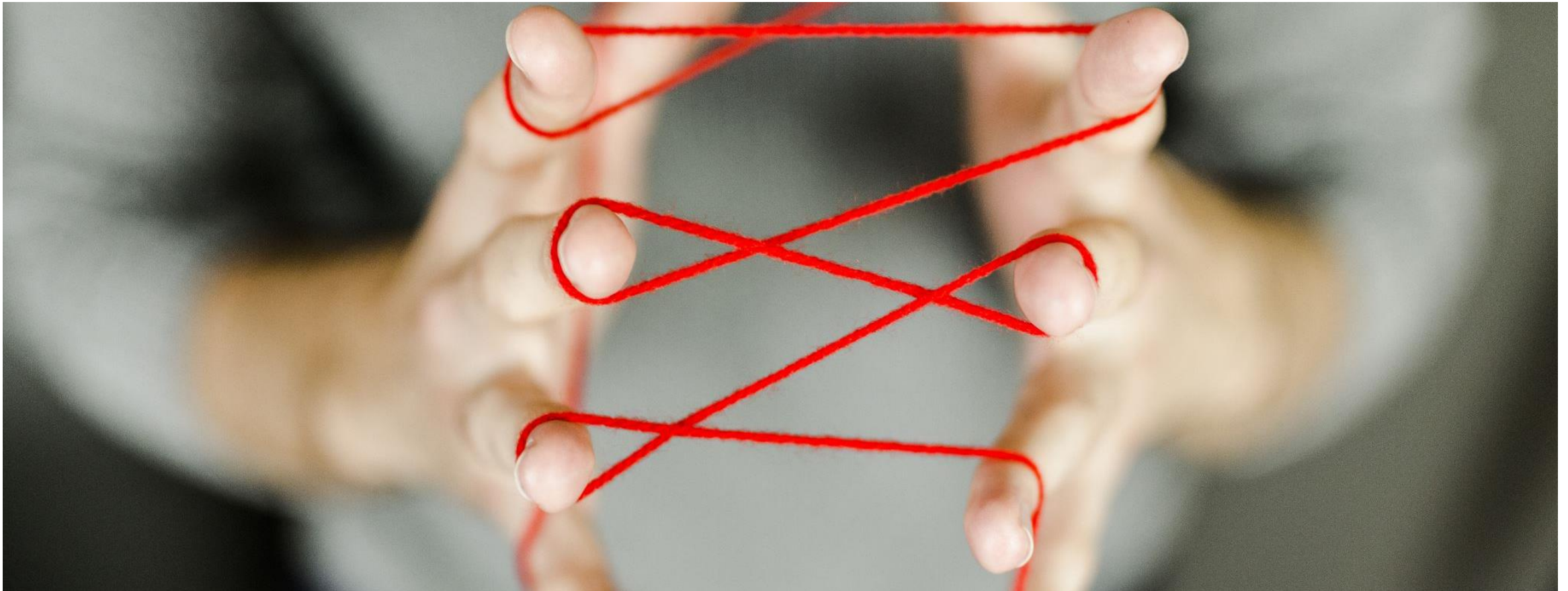


Example Part-Time Study Track Campus Olten

Part-time

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|----------|---------------|---|-----------|---|---|----------|
| 1st year | 08.15 - 12.00 | Classes | | Classes | | |
| | 13.15 - 17.00 | Classes | | Classes | | |
| | 17.15 - 21.00 | *Plus one evening per week Mon, Wed or Thu | | *Plus one evening per week Mon, Wed or Thu | *Plus one evening per week Mon, Wed or Thu | |
| 2nd year | 08.15 - 12.00 | Classes | | Classes | Elective | |
| | 13.15 - 17.00 | Classes | | Classes | | |
| | 17.15 - 21.00 | *Plus one evening per week Mon, Wed or Thu | Elective | *Plus one evening per week Mon, Wed or Thu | Elective | |
| 3rd year | 08.15 - 12.00 | Classes | | Classes | Elective | |
| | 13.15 - 17.00 | Focus | | Classes | | |
| | 17.15 - 21.00 | Elective | | Elective | | |
| 4th year | 08.15 - 12.00 | Classes | | Specialisation | Elective | |
| | 13.15 - 17.00 | Focus | | Specialisation | | |
| | 17.15 - 21.00 | Elective | | | | |

Specialisations, Practice and Electives



Context



Foreign
Languages



Culture & History



Politics and
Society



Advanced Skills

Examples of Electives

Audit Lab

Consulting von
Start-ups

Cross-Border M&A

Social Innovation
and Sustainability

Mergers &
Acquisitions

Sustainability
Marketing & Ethics

The Future is now -
Zukunftsmodelle für
Unternehmen
entwickeln

Applied Data
Science

Corporate
Governance &
Leadership

Cross-Cultural
Management

Business
Intelligence

Special Topics in
International
Management

Sports Management

Perspectives on
International
Business in Africa

Digitalization,
Growth &
Employment:
Transformation of
Global Economy

Specialisations

Digital Business and Value Networks



Economic Psychology



Entrepreneurship



HRM & Change



Compliance Management



Banking and Finance



Corporate Communication



Financial Management and Auditing



Financial Management and Controlling



Financial Management and Fiduciary Services



Data Science for Managers

new



Business Innovation



International Financial Management



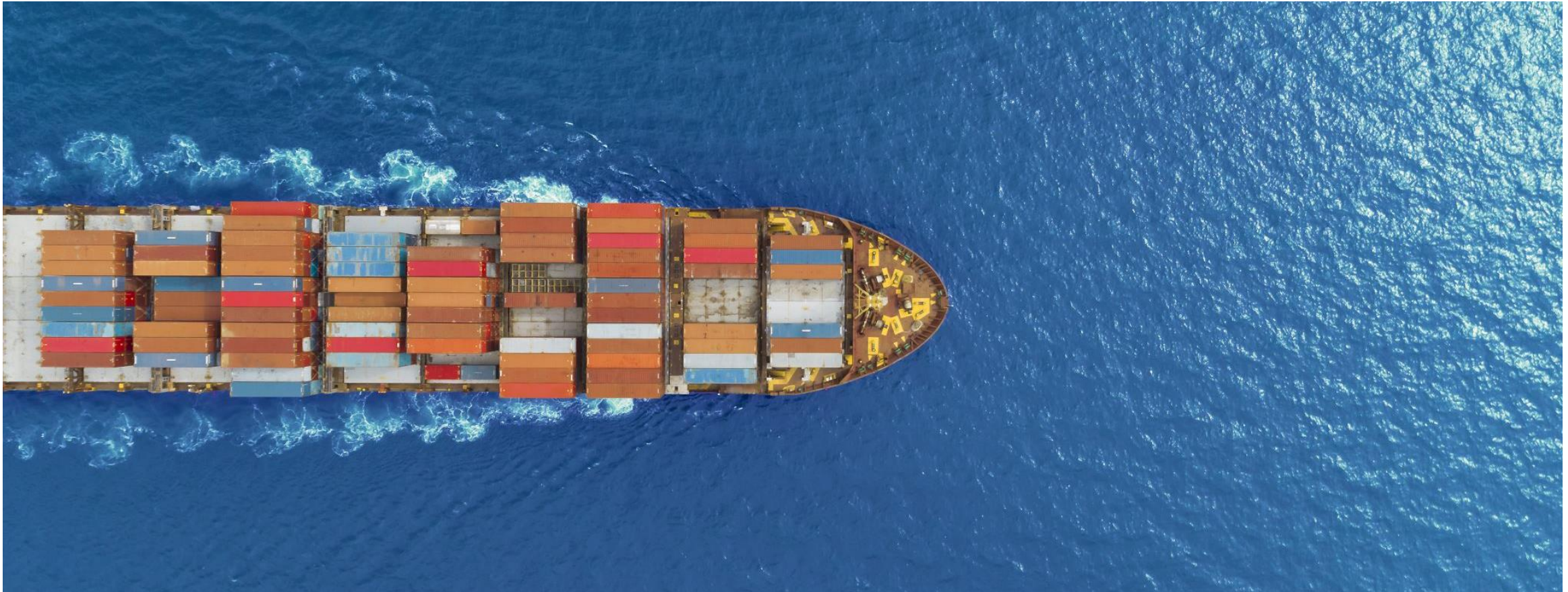
Marketing



Practical-focus of student projects and bachelor's theses



International Experience



International Experience

BSc IM students must complete a minimum number of credits in **International Experience**.

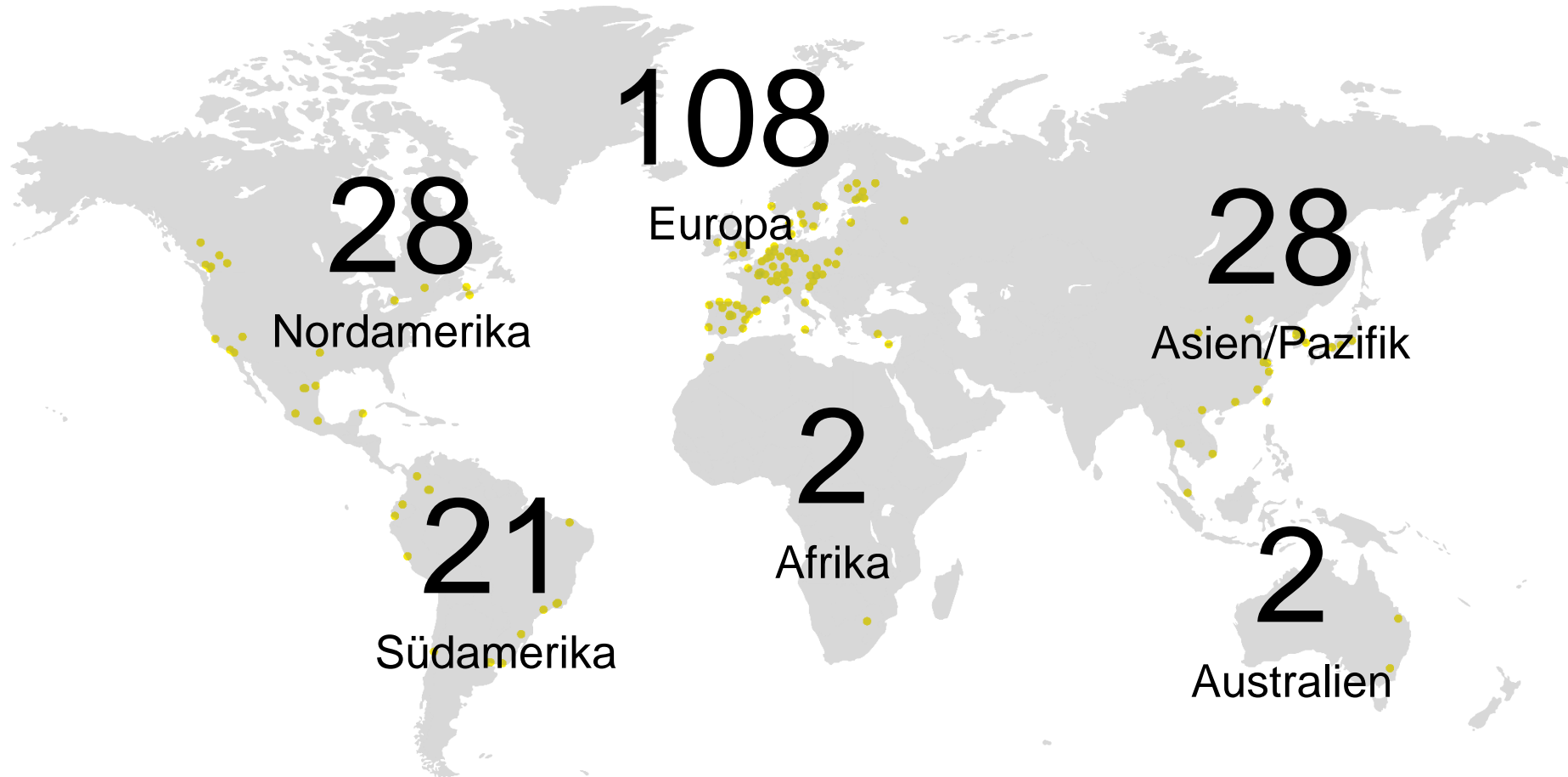
Semester abroad

- FT students complete a semester abroad as part of their studies – during semester 3
- PT can complete a semester abroad as well – during semester 6
- Students usually complete 20-30 ECTS or more at a partner university

Further / Extended International Experience Opportunities

- Intensive Programme Abroad (IPA) e.g., Social Entrepreneurship for Economic Development, Study Trip to Poland, Student Think Tank with Roche
 - International Student Projects (ISP) e.g., Insight China, connectUS, Focus India, exploreASEAN, HOLATAM
 - International Electives
 - Summer Schools
- Details on all these opportunities can be found via this [link](#)

Study Abroad Opportunities – Extensive Partner Network



International Experiences

Explore...Focus...Insight...Connect



Double Degree Opportunities

23.04.2024



Double Degree Opportunities from Autumn 2024

School of Business offers limited double degree opportunities to highly motivated students.

Double Degree students receive a diploma from FHNW and a Bachelor of Business Administration Diploma from the partner university.

Metropolia University of Applied Sciences Finland: <https://www.metropolia.fi/en>

→ FT students 4 semesters at FHNW plus 2 semesters at Metropolia + Bachelor's Thesis

British Columbia Institute of Technology: <https://www.bcit.ca/>

→ FT 2 semesters at FHNW plus 2 semesters at BCIT and 2 semesters at FHNW (including Thesis)

Hong Kong Baptist University: <https://www.hkbu.edu.hk/>

→ FT 4 semesters at FHNW plus 4 semesters at HKBU (including Thesis)

PT students can also participate. They go a year later.



Student Learning Support

Student Life on Campus



Student Support

Assessment Semester Support

- Financial Accounting Tutorials
- Mathematics Tutorials

Student Learning Support throughout your Studies

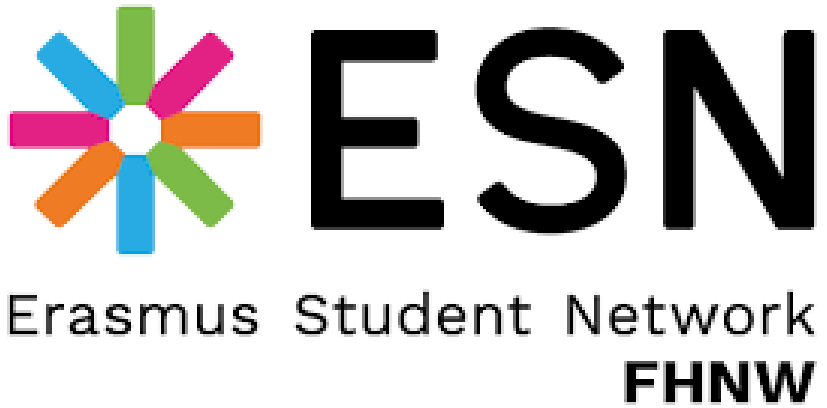
- Writing Hub: Support in Academic Writing
- Methods Lab: Research Support
- Student Counselling

→ Services are free of charge to all students

→ Additional support may be offered by the Students Council and other Student Organisations

next CAREER
SERVICES

Student Life



How to Apply

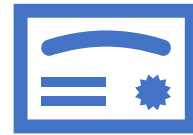
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Application requirements



Applicants with **Professional Baccalaureate (W+D)** can apply directly to the BSc IM



Applicants with **Professional Baccalaureate (other types)** require **1 year work experience** in a **commercial field** prior to entry



Applicants with **FMS+HMS+Gymnasium** require 1 year practical experience prior to entry.



Applicants with other educational backgrounds/foreign degrees should contact the admissions team.

Overview

Start September (week 37) or February (week 7, part-time in Brugg-Windisch only)

Application Deadlines

- spaces guaranteed for applications received until November 30 for Spring 2024 and April 30 for Autumn 2024.

Language English

Location Brugg-Windisch or Olten

Study Mode

- Full-time, part-time or part-time combi (on-site/online)

Admission

- Minimum requirement is a completed professional baccalaureate

Apply NOW to secure you study place

- Platform <https://onla.fhnw.ch> or contact our admissions team admission.business@fhnw.ch

Q&A

