



CAS International Change Management

Intensive, practice-oriented, and holistic certificate course in an international context

The focus of this CAS program is the intensive examination of change in order to sustainably lead individual change projects to success and to increase the future viability of companies in the face of complex and highly dynamic environmental conditions in an international and intercultural context.

Change is affecting all areas of the economy with increasing frequency and intensity. Those who want to recognize and manage the need for change need a holistic perspective that does not end with strategies or structures, but also takes into account all the people in organizations – not least themselves.

Objectives

The participants have increased their change skills in terms of openness to change, problem-solving ability, and organizational ability:

- You can deal with demanding, complex change situations more confidently by knowing and applying appropriate procedures, principles, and tools
- You recognize and make more targeted use of the scope for action in change processes
- You can better reflect on and manage yourself in stressful change situations

- You can exert a more targeted influence on the change process by involving and winning over other and, in particular, important stakeholders/groups in the process

Contents

- Challenges of change and approaches to managing change
- Planning change projects
- Agile change
- Manage change projects with IT
- How to talk change
- Self-management and change
- Team and change as learning
- Leveraging cultural diversity in change
- Organizational culture

Target Group

This program is aimed at project managers, executives, and internal and external consultants who want to actively help shape change processes and further develop and update their personal skills and, in particular, change skills.

Participants bring with them an ongoing change project in which they have design options: the work on their own case serves as the basis for the performance assessment.

Graduation

Certificate of Advanced Studies FHNW International Change Management, 15 ECTS

Dates

Start February 21, 2025

Location

University of Applied Sciences and Arts Northwestern Switzerland FHNW
School of Business
Peter Merian-Strasse 86
4052 Basel

Costs

CHF 8 500 (incl. course materials)

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