

Free Certification Course in Modern Management

Presented by Swiss-International MBA



20 November, 26 November and
3 December 2024



London, 11am (GMT +0)
Zurich, 12pm (GMT +1)
Bangkok, 6pm (GMT +7)
Kuala Lumpur, 7pm (GMT +8)
Singapore, 7pm (GMT +8)
Shanghai, 7pm (GMT +8)

Attend all five modules of 30 minutes each to complete the course and earn a certification from FHNW.

The Confirmation of Participation will be delivered to your e-mail address.

Wednesday, 20 November 2024, Switzerland, 12pm (GMT +1)



Corporate Entrepreneurship

Prof. Dr. Andreas Hinz

"Fail faster and fail better."



Digital Transformation

Prof. Dr. Michael von Kutzschenbach

"The dilemma in almost all digital transformations is that we tend to focus on the "simple", technical issues while ignoring the complex, messy ones."

Tuesday, 26 November 2024, Switzerland, 12pm (GMT +1)



Trends in Leadership

Prof. Dr. Christine Naschberger

"With or without you? Shaping the future of leadership."



Management Accounting

Prof. Dr. Dorota Dobija

"Is accounting catching up? How new technologies and industries are bringing new light to accounting practices."

Tuesday, 3 December 2024, Switzerland, 12pm (GMT +1)



Agile Internationalisation

Prof. Dr. Rolf-Dieter Reineke

"Agile Internationalisation – these days the fast fish is eating the slow fish."



Swiss-International MBA & Round Up

Prof. Dr. Andreas Hinz

