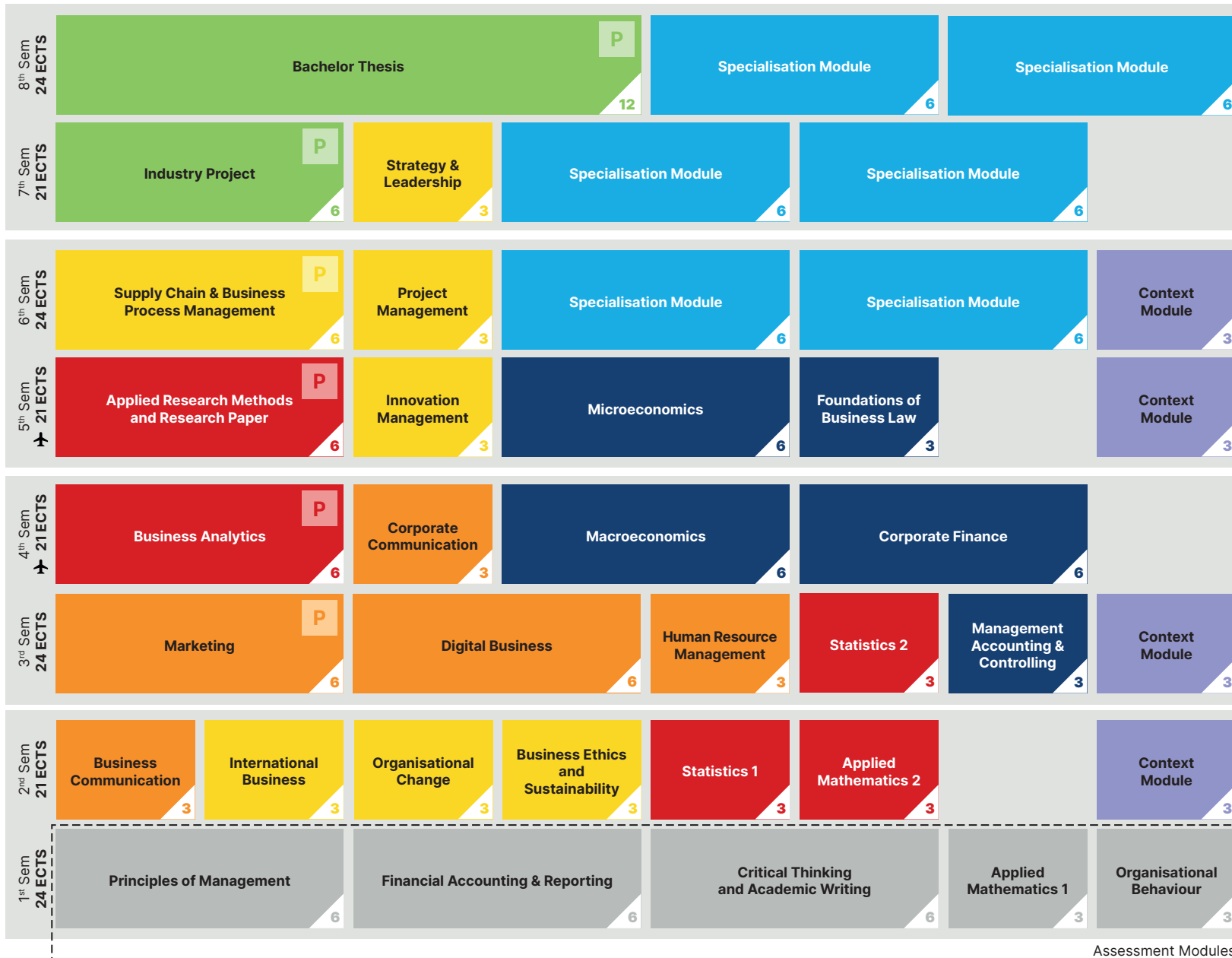


Module Overview BSc Business Administration (International Management)

Part-Time/Flex | Curriculum 2025



Assessment Modules
24 ECTS

Business Administration in a Digital World
24 ECTS

Data Analytics and Research Methods
21 ECTS

Financial Management, Economics and Law
24 ECTS

Management in a Dynamic and Interconnected World
21 ECTS

Student Projects with Industry Partners
18 ECTS

Specialisation Modules
36 ECTS
(Specialisation 24 ECTS)

Context Modules
12 ECTS

P Practice-based module

✈ ideal semester abroad

Assessment Modules

Module Overview BSc Business Administration (International Management)

Part-Time/Flex | Curriculum 2025

Notes on the module overview

Context Modules

- A total of 12 ECTS must be completed in the context area, of which 6 ECTS must be in foreign languages.
- Context Modules can be chosen starting from the 2nd semester (PT) or 3rd semester (FT) and the offer includes modules with 3 ECTS each in the areas of foreign languages and general education.
- Students who go abroad in semester 3/4 for a Study Abroad Semester in Spanish speaking countries can take Spanish from semester 2.

Work Experience Modules (for part-time students only)

Students who work at least 50% in the commercial sector alongside their studies can have up to 3 × 6 ECTS credited towards their degree programme in the following modules:

- 6 ECTS Industry Project
- 6 ECTS Specialisation Module
- 6 ECTS Context Modules

To complete a Work Experience Module students must submit:

- a confirmation of employment
- a written report covering an assignment on a specific topic

Specialisation Modules

The chosen specialisation is reflected on the diploma. It comprises 24 ECTS and consists of four Specialisation Modules. These must be taken from the module catalogue of the respective specialisation. Two further Specialisation Modules are freely selectable. This allows students to put together an individualised study portfolio according to their interests and career aspirations.

International Experience

Students must complete a minimum of 24 ECTS of International Experience. Details will be provided separately.