

SUPSI

# FemSpin

## DEASS SUPSI Event

### *Entrepreneurial culture as driver of female academic entrepreneurship*

17 November 2022, 17.30-19.30  
Auditorium Suglio Business Center, Manno



Within a collaborative project by Swiss Universities (2022-2024) **Promoting spin-off activities of female academics, FemSpin** DEASS SUPSI is hosting the event **“Entrepreneurial culture as driver of female academic entrepreneurship”**.

The overall objective of this collaborative project is to promote reflection, exchange and knowledge building on gender and diversity as well as for equal opportunities among Swiss universities in the area of female academic entrepreneurship. The project fosters activities, which increase the share of female spin-offs in all disciplines and departments of universities and competences of (potential) female academic entrepreneurs.

### **Programme**

- 17.30 Welcome opening (Prof. Emanuele Carpanzano, Head of Research, SUPSI)
- 17.40 Presentation of FemSpin project (Prof. Brigitte Liebig, Head of FemSpin Project, FHNW)
- 17.50 Female entrepreneurship – current situation and future perspective (Prof. Carmine Garzia, Head of Research DEASS & Entrepreneur Club, SUPSI)
- 18.10 The importance of the universities in promoting female entrepreneurship (Monica Duca Widmer, Entrepreneur and founder of EcoRisana SA, Member of the Council of SUPSI, President of the Council of USI)
- 18.30 Round table with the guests (Giorgia Pati, Co-Founder & Managing Partner Match Strategies; Leyla Tawfik, Founder & Interaction Designer Ethafa)
- 19.30 Event closing & Aperero

Please register online by the 8 of November 2022  
at [www.supsi.ch/go/femspin](http://www.supsi.ch/go/femspin)

For more information please have a look  
at [www.femspin.ch](http://www.femspin.ch) or contact Matisa Schubiger Daina  
([Daina.MatisaSchubiger@supsi.ch](mailto:Daina.MatisaSchubiger@supsi.ch))