

COURSE OFFER AUTUMN SEMESTER 2024/25

BSc Business Administration (International Management), Campus Olten

1st YEAR COURSES

Course Name	ECTS	Requirements	FT/PT ¹
<u>Business Communication 1</u>	5	No requirements	FT/PT
<u>Business Maths & Statistics1</u>	5	No requirements	FT/PT
<u>Critical Approach & Business Ethics</u>	5	No requirements	FT/PT
<u>Financial Accounting</u>	5	Not recommended for students without a business background	FT/PT
<u>Foundations of Business Law</u>	5	No requirements	FT
<u>Principles of Management</u>	5	No requirements	FT/PT

2nd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Corporate Finance</u>	5	Not recommended for students without a business background	FT
<u>HRM & Organisational Behaviour 2</u>	5	No requirements	PT
<u>Information Management</u>	5	No requirements	PT
<u>Management Accounting</u>	5	No requirements	PT
<u>Microeconomics</u>	5	No requirements	PT

3rd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Business Processes & Project Management</u>	5	No requirements	PT
<u>Empirical Methods & Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar	PT
<u>Entrepreneurship & Innovation</u>	5	No requirements	FT
<u>Financial Reporting & Controlling</u>	5	Not recommended for students without a business background	PT
<u>Supply Chain Management & Sustainability</u>	5	No requirements	FT

3rd YEAR Focus Modules³

Course Name	ECTS	Requirements	FT/PT
<u>Special Topics in International Management</u>	5	It is assumed that students have a basic knowledge of the different functions in an organization (e.g., accounting, finance, marketing, logistics, information management, business analytics, and human resource management and organizational behaviour), and they know the basics of strategy and strategic analysis.	FT/PT

3rd YEAR Specialisations² (Only one Specialisation can be chosen):

Course Name	ECTS	Requirements	FT/PT
Economic Psychology		General Management background	FT/PT
- <u>Introduction to Economic Psychology</u>	5		
- <u>Consumer Behaviour</u>	5		
International Financial Management		Previous knowledge of financial and managerial accounting required	FT/PT
- <u>Corporate Treasury</u>	5		
- <u>Fundamental Business Analysis</u>	5		
Marketing		Introduction to marketing	FT/PT
- <u>Strategic & International Marketing</u>	5		
- <u>Applied Marketing in a Digital World</u>	5		

Context Courses³ - Native speakers cannot take language courses in their mother tongue.

Course Name	ECTS	Requirements	FT/PT
<u>Bloodlands. A Brief History of Central & Eastern Europe</u>	3	Intensive programme (dates: from 4 to 7 November 2024)	FT/PT
<u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English. CANCELED!	FT/PT
<u>Chinese Intermediate</u>	2	Subject to local enrolment first. Taught in English.	FT/PT
<u>Eight Insights into China</u>	3	Intensive programme (dates: from 4 to 8 November 2024) CANCELED!	FT/PT
<u>Französisch Grundkurs (French Intermediate B2)</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Beginners</u>	3	All welcome. Taught in English.	FT/PT
<u>Spanisch Aufbaukurs (Spanish Intermediate A2)</u>	2	Subject to local enrolment first. Taught in German/English/Spanish.	FT/PT
<u>Spanisch Grundkurs (Spanish Beginners A1)</u>	3	Subject to local enrolment first. Taught in German/English.	FT/PT
<u>Spanisch Fortgeschritten (Spanish Advanced A2-B1)</u>	2	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme (dates: 15, 16, 22 and 23 November 2024)	FT/PT

Notes:

¹ FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

² It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

³ Focus Modules and Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2024.

FULL This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.