

COURSE OFFER AUTUMN SEMESTER 2024/25

BSc International Business Management (IBM), Campus Basel

1st YEAR COURSES			
Course Number	Course Name	ECTS	Requirements
IBM-30303S7.SN	Academic Writing	3	No requirements
IBM-30303S15.SN	Business Analytics 1	3	Statistics
IBM-30103S4.SN	Corporate Finance 1	3	Business Maths 1, Business Maths 2, Financial Accounting
IBM-30303S4.SN	Macroeconomics 1	3	Microeconomics 1
IBM-30203S2.SN	Marketing Research	3	Statistics, Business Analytics 1, Fundamentals of Marketing
IBM-30103S3.SN	Organisational Behaviour	3	Introduction to Business Management, Fundamentals of Cross-Cultural Management
IBM-30203S9.SN	The Challenges of Economic Growth	3	cancelled!
IBM-30203S7.SN	The Psychology of Negotiation	3	No requirements, block 02. – 04.12. (cw 49)
IBM-3NDYEXI.SN	*Exploring identities - developing personalities	3	No requirements
IBM-3NDYEMEI.SN	*SIY: Mindfulness-based Emotional Intelligence	3	Fully booked!
IBM-3NDYESICW.SN	*Six Issues Changing our World	3	No requirements, hybrid/online option
IBM-30403S11.SN	English B2	3	
IBM-30403S12.SN	English C1	3	
IBM-30403S13.SN	English C2	3	
IBM-30403S14.SN	French B2	3	
IBM-30403S15.SN	French C1	3	
IBM-30403S26.SN	German B1	3	Some French will be used in class
IBM-30403S16.SN	German B2	3	Some French will be used in class
IBM-30403S17.SN	German C1	3	
IBM-3NDYECHA1.SN	*Chinese A1	3	
IBM-3NDYESPA1.SN	*Spanish A1	3	Fully booked!
IBM-3NDYESPA2.SN	*Spanish A2	3	cancelled!

Special Courses for Exchange Students

IBM-3NDYEGERFOR.SN	German for Beginners	3	cancelled!
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*Important Note: Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2024.