

## COURSE OFFER SPRING SEMESTER 2025

### BSc Business Administration (International Management), Campus BRUGG

1st YEAR COURSES (2 <sup>nd</sup> Semester)			
Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 1</u>	5	No requirements	FA
<u>Business Communication 2</u>	5	No requirements, course is about international communication	FT/PT
<u>Business Maths &amp; Statistics 1</u>	5	No requirements	FA
<u>Business Maths &amp; Statistics 2</u>	5	Introduction to college level maths and statistics required	FT/PT
<u>Foundations of Business Law</u>	5	No requirements	PT
<u>Human Resource Management &amp; Organisational Behaviour 1</u>	5	No requirements	FT/PT
<u>Information Management</u>	5	No requirements	FT
<u>Management Accounting</u>	5	No requirements	FT
<u>Microeconomics</u>	5	No requirements	FT
2nd YEAR COURSES (4 <sup>th</sup> Semester)			
Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 3</u>	5	No requirements, course is about online communications	PT
<u>Business Processes &amp; Project Management</u>	5	No requirements	FT
<u>Corporate Finance</u>	5	Previous knowledge in Financial Accounting and Management Accounting required	PT
<u>Empirical Methods &amp; Business Analytics</u>	5	Foundations in Financial Accounting and Management Accounting	FT
<u>Financial Reporting &amp; Controlling</u>	5	Introduction to Statistics	FT
<u>Macroeconomics</u>	5	Previous knowledge in Microeconomics recommended	PT
<u>Marketing</u>	5	No requirements	PT
3rd YEAR COURSES (6 <sup>th</sup> Semester)			
Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 4</u>	5	No requirements	FT
<u>Entrepreneurship &amp; Innovation</u>	5	Basic knowledge of Foundation Business required	PT
<u>Supply Chain Management &amp; Sustainability</u>	5	Project Management, Critical Approach & Business Ethics, Principles of Management, Marketing and Financial Reporting & Controlling	PT

### 3<sup>rd</sup> Year Specialisations (Only one Specialisation can be chosen)

Course Name	ECTS	Requirements	FT/PT
Banking & Finance - <u>Derivatives, Alternative Assets and Funds (5 ECTS)</u> - <u>Portfolio Theory and Portfolio Management (5 ECTS)</u>	10	Knowledge in Finance & Management	FT/PT
Business Innovation - <u>Business Development (5 ECTS)</u> - <u>Business Model Implementation (5 ECTS)</u>	10	Knowledge in Management	FT/PT

### Context courses\*\*\* - Native speakers cannot take language courses in their mother tongue.

Course Name	ECTS	Requirements	FT/PT
<u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>Chinese Intermediate</u>	2	No requirements	FT/PT
<u>Italian Basic</u>	3	No requirements	FT/PT
<u>Russian Basic</u>	3	No requirements, taught in German	FT/PT
<u>Russian Intermediate</u>	2	Russian Basic, taught in German	FT/PT
<u>Spanish Basic</u>	3	No requirements. Taught in German	FT/PT
<u>Spanish Intermediate</u>	2	Spanish Basic, taught in German	FT/PT

\*FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

\*\*It is recommended to follow both Specialisation modules due to possible overlapping of timetables.

\*\*\*Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2023.

\*FULL\* This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.