

## COURSE OFFER SPRING SEMESTER 2025

### BSc Business Administration (International Management), Campus Olten

#### 1st YEAR COURSES (2<sup>nd</sup> Semester)

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Communication 2</u>	5	No requirements	FT/PT
<u>Business Maths &amp; Statistics 2</u>	5	Introduction to college level maths and statistics required	FT/PT
<u>HRM &amp; Organisational Behaviour 1</u>	5	No requirements	FT/PT
<u>Information Management</u>	5	No requirements	FT/PT
<u>Foundations of Business Law</u>	5	No requirements	PT
<u>Management Accounting</u>	5	No requirements	FT
<u>Microeconomics</u>	5	No requirements	FT

#### 2nd YEAR COURSES (4<sup>th</sup> Semester)

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Communication 3</u>	5	No requirements	PT
<u>Business Processes &amp; Project Management</u>	5	No requirements	FT
<u>Corporate Finance</u>	5	Not recommended for students without a business background. (-> Financial Accounting & Management Accounting)	PT
<u>Empirical Methods &amp; Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar.	FT
<u>Financial Reporting &amp; Controlling</u>	5	Not recommended for students without a business background. (-> Financial Accounting, Corporate Finance, Management Accounting)	FT
<u>Macroeconomics</u>	5	Previous knowledge in Microeconomics recommended	PT
<u>Marketing</u>	5	No requirements	PT

#### 3rd YEAR COURSES (6<sup>th</sup> Semester)

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Communication 4</u>	5	Excellent English language skills (C1)	FT
<u>Entrepreneurship &amp; Innovation</u>	5	No requirements	PT
<u>Supply Chain Management &amp; Sustainability</u>	5	No requirements	PT

#### 3rd YEAR Focus Module (before the semester starts) – Available for whole academic year incoming students ONLY

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>The Ethics of Digital Innovation</u>	5	Intensive Programme <sup>2</sup> (dates: from 3 to 7 February 2025)	FT/PT

**3rd YEAR Focus Modules<sup>3</sup> (choose ONE only):**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Intelligence</u>	5	Business Mathematics and Statistics	FT/PT
<u>Cross-Cultural Management</u>	5	Pre-master in Economics, Business/Marketing and Management, and only for MSc International Management Introduction week's assignments.	FT/PT
<u>Social Innovation and Sustainability</u>	5	No requirements (weekly course plus two additional full days 15 and 16 April 2025)	FT/PT

**3rd YEAR Specialisations<sup>4</sup> (Only one Specialisation can be chosen):**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
Economic Psychology - <u>Applied Economic Psychology</u> - <u>Psychology and Behavioural Economics</u>	5 5	Strong background in psychology and/or economic/business psychology	FT/PT
International Financial Management - <u>Digital Finance and Controlling</u> - <u>Sustainability Reporting and Financing</u>	5 5	Strong background in microeconomics, macroeconomics, financial and management accounting, corporate finance necessary	FT/PT
Marketing - <u>Marketing and Innovation</u> - <u>Marketing Communications &amp; Campaign Management</u>	5 5	Introduction to marketing	FT/PT

**Context courses<sup>3</sup> - Native speakers cannot take language courses in their mother tongue.**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Advanced Excel</u>	3	Subject to local enrolment first.	FT/PT
<u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>French Grundkurs/ Beginners (Level B2)</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>French Aufbaukurs/ Advanced (B2/C1)</u>	2	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Beginners</u>	3	All welcome. Taught in English.	FT/PT
<u>German Intermediate</u>	2	A2/B1 Level	FT/PT
<u>Spanisch Aufbaukurs (Intermediate)</u>	2	Subject to local enrolment first. Taught in German/English/Spanish.	FT/PT
<u>Spanisch Grundkurs (Level A1)</u>	3	Subject to local enrolment first. Taught in German/English.	FT/PT
<u>Spanisch fürs Studium (A1-Intensive)</u>	5	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme <sup>2</sup> (dates: 4 full days TBA)	FT/PT

**International Student Projects<sup>5</sup> (only for Whole Academic Year exchange students, choose ONE only)**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
ConnectUS Seminar	2	Intensive programme <sup>2</sup> (dates: from 10 to 14 February 2025).	FT/PT
ExploreASEAN Seminar	2	Intensive programme <sup>2</sup> (dates: from 10 to 14 February 2025)	FT/PT
Focus India Seminar	2	Intensive programme <sup>2</sup> (dates: from 10 to 14 February 2025)	FT/PT
Insight China Seminar	2	Intensive programme <sup>2</sup> (dates: from 10 to 14 February 2025)	FT/PT

Notes:

<sup>1</sup> FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

<sup>2</sup> All intensive programmes require 100% attendance.

<sup>3</sup> Focus Modules and Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of November 2024.

<sup>4</sup> It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

<sup>5</sup> The FHNW Welcome Days will overlap with any of the International Student Project seminars. We do not recommend new incoming students to register for the seminars. This offer is only available for whole academic year incoming students.

**\*FULL\*** This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.